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*edible*DC

# WEDDING GUIDE



Spring &  
Summer  
2016



To further our mission of supporting local business owners, we're introducing a beautiful wedding guide! It will showcase the best area caterers, florists, rental companies, and everyone else involved in the local wedding industry.

The guide will be a pull-out insert inside edible DC magazine. Participating business owners will have extra copies to distribute. Along with your purchase of an ad, you'll also receive 1 exclusive blog post, detailing your offerings on edibleDC.com.

We can't wait to have you join our endeavor in providing a comprehensive wedding guide for the phenomenal DMV region!

**Don't miss this opportunity to tell area brides about your offerings.  
For details, call Patricia Masi at 202-903-1470  
or Susan Able at 240-233-4240.**



# Pricing

& Specifications

Two Page Spread      \$4,900 per insertion

Full Page                      \$2,800 per insertion

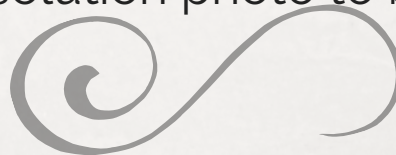
High-resolution logo, address, phone number, website, 175-word description, 1 to 6 high-resolution photos to be configured by design staff

Half Page                      \$1,600 per insertion

High-resolution logo, address, phone number, website and a 60-word description, 1 to 3 high-resolution photos to be configured by design staff

Quarter Page                  \$1,000 per insertion

High-resolution logo, address, phone number, website, 40-word description, 1 high-resolution photo to be configured by design staff



AD RESERVATIONS

**Pending space availability,  
deadline for ad reservations is Feb. 15**



We distribute 30,000 copies and will promote our wedding guide online and to our over 30K social media followers—your target demographic for wedding purchase decisions.

## Our Readers

edibleDC

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75% women, ages of 18 and 40; median reader age is 34

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They're affluent, avg. HHI is \$110,000

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92% are college graduates, 81% professionals

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They like "buying local"

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*Logo*

**Full Page**

High-resolution logo

Address

Phone Number

Website

175-word description

1 to 6 high-resolution  
photos to be configured  
by design staff



*Logo*

**Half Page**

High-resolution logo  
Address  
Phone Number  
Website  
60-word description

1 to 3 high-resolution  
photos to be configured  
by design staff



*Logo*

High-resolution logo  
Address  
Phone Number  
Website  
60-word description






Address  
Phone Number  
Website

40-word description

### Quarter Page


High-resolution logo  
Address  
Phone Number  
Website  
40-word description

1 high-resolution photo to be configured  
by design staff



Address  
Phone Number  
Website

40-word description



Address  
Phone Number  
Website

40-word description